

VILLAGE OF ANGEL FIRE
RESOLUTION 2019-48

DEDICATION OF LODGER'S TAX REVENUES AND EXPENSES

Whereas, the Governing Body of the Village realizes Lodger's Tax dedication to the advertising and promotion of Angel Fire is beneficial to the continued growth of the Village, and;

Whereas, the Village of Angel Fire also recognizes the importance of nurturing and supporting the growth and development of new events, which are intended to bring visitors to our community, and;

Whereas, the Lodger's Tax Committee will continue to receive and make recommendations to Council for support of programs and events based on funding applications received and interviews held and that the levels of funding for programs and events will be presented by the Lodger's Tax Committee to Council for Council's final approval, and;

Whereas, the funds will be managed by a Village Representative and all invoices will be presented to the Village for payment, and;

Whereas, the Lodger's Tax Committee has recommended allocation of Lodgers Tax funds to the recipients as shown below; and

Whereas, the Lodger's Tax Collection Projection for the FY 2019-2020 is \$440,550;

NOW, THEREFORE, BE IT RESOLVED, that the Village Council dedicated the revenues of the Lodger's Tax collection in the following manner:

Visitor Center Expenses	\$ 129,035	For operation and fulfillment of Visitor Center
Advertising and Promotion	\$ 196,500	Advertising, publicity and promotion
Council Funding	\$ 100,000	Council designations – Blue Bus, Taos Air and Allen Fields bleachers
Lodgers Tax Committee grants	\$ 15,000	
Angel Fire Resort	\$ 5,000	(Wine & Wagyu Weekend)
ArtUp Northern New Mexico	\$ 5,000	(Angel Fire Studio Art Tour)
Shuter Library of Angel Fire	\$ 5,000	(Festival Eclectica)

PASSED, ADOPTED AND APPROVED THIS 13 DAY OF AUGUST 2019.



Chuck Howe, Mayor

ATTEST:



Terry Cordova, Village Clerk